

Fundraising

Fueling your team!

NJ FTC Workshop
August 24, 2013
NJIT



Fundraising Techniques

Possible Fundraising Techniques

Get local businesses to sponsor

Sell Chocolates/ other items

Hold can outside of stores

Spaghetti dinner at school

Selling tickets for minor league baseball teams

Corporate Presentations

Fundraising Techniques–Pros and Cons

Local businesses to sponsor

Leg work, door to door, much time, low - med \$

Selling Chocolates/ other items

Must sell to family, etc., Much work, low \$

Holding can outside of stores

Need high traffic area, time, low-med \$

Fundraising Techniques–Pros and Cons

Spaghetti dinner at school

Much work, planning, initial investment\$, med \$

Selling tickets to minor league baseball teams

Planning, advertising, typically during robot off season,
low – med\$,

Corporate Sponsors - Presentations

Difficult to arrange, much work in creating,
practicing, etc., good life skills, can be high \$\$

Corporate Presentation

Give history of team

Introduce FIRST and discuss purpose

Describe your team's learning and growing

Discuss budget for this year team

Explain why corporation should support your team

Bring robot for demonstration

Show video of team or game



Team Overdrive



THANK YOU !!!

